



INTRODUCING A SPECIALIZED PLAN FOR DIABETIC CARE

Medicare Advantage BlueEssential (HMO SNP)SM

In Tennessee, nearly 15 percent of our adult population has diabetes, the sixth highest rate in the nation.¹ And the number of older adults with type 2 diabetes continues to rise at alarming rates.

Diabetic patients often have a wide range of health needs, which can be costly and difficult to coordinate. That's why we're preparing to launch a new Medicare Advantage C-SNP plan designed to meet their special needs – BlueEssential.

The First Plan of its Kind in Tennessee

BlueEssential is a chronic condition special needs plan (C-SNP) that will offer tailored benefits to Medicare Advantage members with diabetes and their other co-morbidities. While the exact benefits must be approved by CMS, our goal is to offer members:

- Improved coverage for diabetic care services
- Lower cost for certain medicines and equipment
- Easier access to specialists with no need for referrals
- Coordinated outreach to help members get the care they need

We plan to offer BlueEssential in Tennessee's major metropolitan areas. Regional nurse care coordinators will work directly with BlueEssential members to assist them with appointments, medication adherence and more.

Be a Part of This Exciting Network – Scheduled to Launch Jan. 1, 2020

To be successful, we need a strong team of providers who can offer effective care to our diabetic members. We hope you'll join the BlueEssential (HMO SNP) network and look forward to working with you to help improve the lives of diabetic members in your region.

**For more information,
please contact your
Provider Network Manager.**

